

Havoc Motorcycles and Wild West Motor Company Announce Partnership



Havoc Motorcycles (havoc-motorcycles.com) and the Wild West Motor Company (www.wildwestmc.com) have announced an agreement for a co-marketing and joint distribution partnership that will extend the reach of both brands across North America with global potential.

“The vision of both companies is the same,” said Jim Winn, CEO of Wild West Motor Company. “We both build extremely powerful exotic motorcycles by hand with the highest quality components, with no compromise in style, beauty, or attention to detail. It’s about working together to bring our passion for building them to riders whose passion is riding them,” said Winn.

“The models are complementary,” said Dr Jarrod Wiener, President of Havoc Motorcycles. Wild West manufactures the “Gunfire” an exotic pro-street based on a drag bike frame, and the “Draagoon” chopper-style motorcycle. Havoc’s models are custom baggers. “By working together we can offer dealerships a variety of styles under the same assurance of quality,” said Wiener. Havoc’s models include three stretched baggers: “Wildcat”, “Slayer”, and the flagship “Iron Flight: Mike Tyson Special Edition” built under license from the iconic boxer and entertainer.

Under the agreement, the Wild West models will be added to the Havoc catalog, and the Havoc models will be added to the Wild West line-up for co-marketing and shared distribution. “We’re bringing independent motorcycle dealers an expanded range, a simple ordering process, and streamlined logistics, under a single commitment to excellence,” said Winn.



